



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<b>Contract / Revision</b> 212892 /		<b>Alt Order #</b> 06861326
<b>Product</b> Issue		
<b>Contract Dates</b> 10/06/12 - 10/15/12		<b>Estimate #</b> 1987
<b>Advertiser</b> POL/CT Future PAC		<b>Original Date / Revision</b> 10/08/12 / 10/08/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WTNH	<b>Account Executive</b> Petty Philadelphia	<b>Sales Office</b> Petty/Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Ref</b>	<b>Advertiser Ref</b> 140	<b>Agency Ref</b> 145
<b>Agency Ref</b> IN14921		<b>Advertiser Ref</b>

And:

Waterfront Strategies  
 1010 Wisconsin Avenue  
 Suite 800  
 Washington, DC 20007  
 USA

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Time Period	Spots	Amount
Week: 10/15/12	10/21/12	M-----	1	\$600.00	0.00			
2	WTNH 10/08/12	10/12/12	The View	11a-12p		NM	1	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Time Period	Spots	Amount
Week: 10/08/12	10/14/12	MTWTF--	1	\$900.00	0.00			
3	WTNH 10/08/12	10/12/12	News 8 Noon	12p-1230p		NM	1	\$850.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Time Period	Spots	Amount
Week: 10/08/12	10/14/12	MTWTF--	1	\$850.00	0.00			
4	WTNH 10/08/12	10/12/12	News 8 5p-6p	5p-6p		NM	1	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Time Period	Spots	Amount
Week: 10/08/12	10/14/12	MTWTF--	1	\$1,500.00	0.00			
5	WTNH 10/08/12	10/12/12	M-F 730p-8p	730p-8p		NM	1	\$2,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Time Period	Spots	Amount
Week: 10/08/12	10/14/12	MTWTF--	1	\$2,800.00	0.00			
<b>Totals</b>							5	\$6,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	5	\$6,650.00	\$5,652.50
<b>Totals</b>	5	\$6,650.00	\$5,652.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6861326 Ver# 3 Status Revised Traffic Order# 212892 Printed: 10/08/2012 8:38 AM 1 of 2  
EC'd Yes Last Received: 10/07/2012 9:10 PM  
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) CT FUTURE PAC  
Product CT FUTURE PAC  
Estimate# 1987  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 140/145/1987  
Flight Dates 10/06/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CT FUTURE PAC SC=\*

--- REMARKS ---

LN 1 DATE CHNGD  
TOTAL REMAINS \$6650  
PLS CONFIRM  
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	10/15-10/15	M	9A-10A	1	:30	\$600.00	DR. PHIL	1		1	\$600.00	
Sales Remark: V3 DATES CHNGD												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 1 / \$600.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$6,650.00  
Sales Totals: 5 / \$6,650.00  
Station Totals: 5 / \$6,650.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$6,650	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null  
Demos RA35+



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<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
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<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/08/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$600.00	0.00			
N 2	WTNH	10/08/12	10/12/12	The View	11a-12p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$900.00	0.00			
N 3	WTNH	10/08/12	10/12/12	News 8 Noon	12p-1230p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$850.00	0.00			
N 4	WTNH	10/08/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$1,500.00	0.00			
N 5	WTNH	10/08/12	10/12/12	M-F 730p-8p	730p-8p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				1	\$2,800.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>5</b>	<b>\$6,650.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	5	\$6,650.00	\$5,652.50
<b>Totals</b>	<b>5</b>	<b>\$6,650.00</b>	<b>\$5,652.50</b>

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